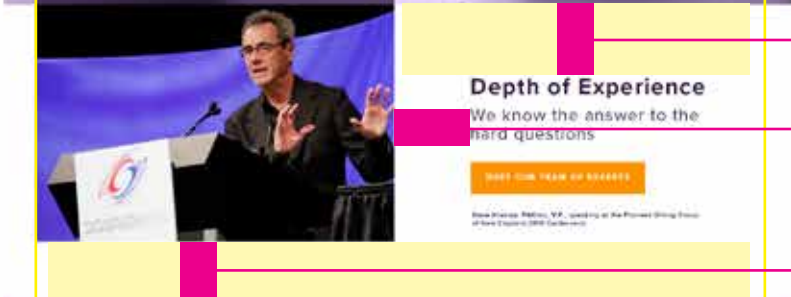




Homepage Padding

Page Width: 1252 pixels



Vertical padding: 125 pixels

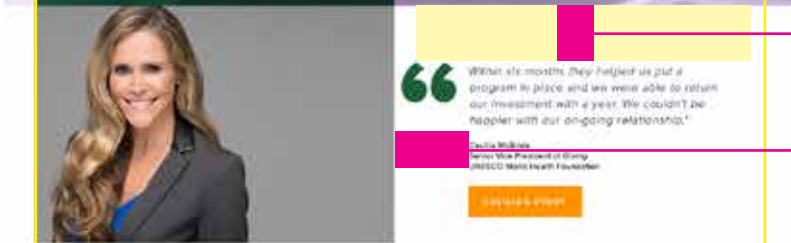
Horizontal padding: 130 pixels

Vertical padding: 100 pixels



Vertical padding: 45 pixels

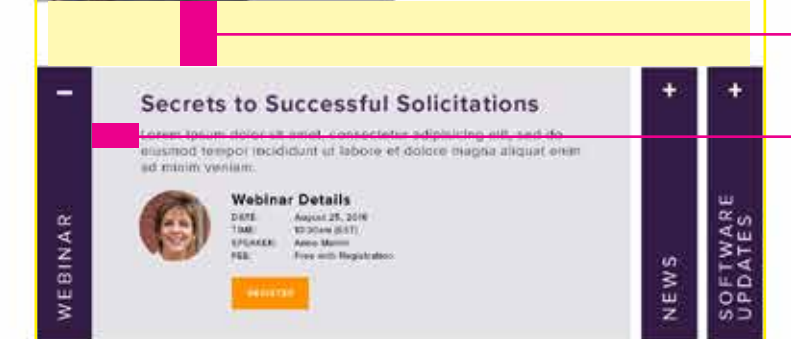
Horizontal padding: 65 pixels



Vertical padding: 104 pixels

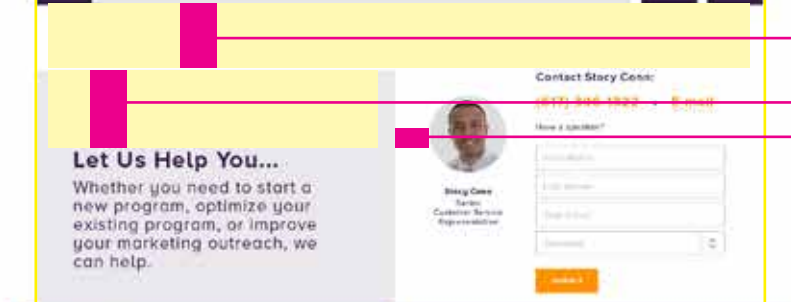
Horizontal padding: 130 pixels

Vertical padding: 114 pixels



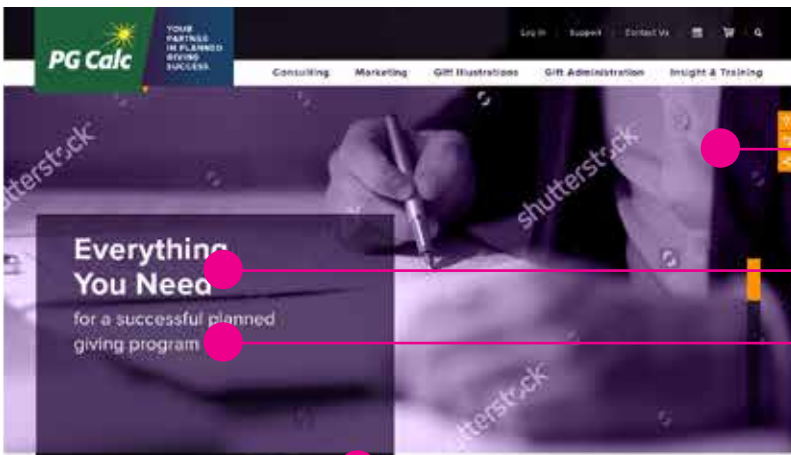
Horizontal padding: 85 pixels

Vertical padding: 114 pixels



Vertical padding: 140 pixels

Horizontal padding: 60 pixels



Homepage

Image sizes, Text sizes

Top image (full screen—horizontal and vertical): recommend 1600 pixels wide

H1: Proxima Nova Bold 54; white

Text: Proxima Nova Regular 32; white

Image: 617 x 410

H2: Proxima Nova Bold 40; #341c47

Text: Proxima Nova Bold 30; #341c47

Button text: Proxima Nova Bold 14; white; ALL CAPS; letter-spacing

Small text: Proxima Nova Regular 12; #341c47



Large image: recommend 1600 pixels wide

H1: Proxima Nova Bold 54; white

Text: Proxima Nova Regular 32; white

Image: 617 x 410

Quote Text: Proxima Nova Regular 20; # 341c47

Attribution: Proxima Nova Regular 15

Image: 22 x 22

H2: Proxima Nova Bold 40; #341c47

Text: Proxima Nova Light 24

H4: Proxima Nova Bold 26; black

Text: Proxima Nova Regular 16; black

Text: Proxima Nova Semibold 33; white; ALL CAPS; letter-spacing

Text: Proxima Nova Bold 20; #341c47

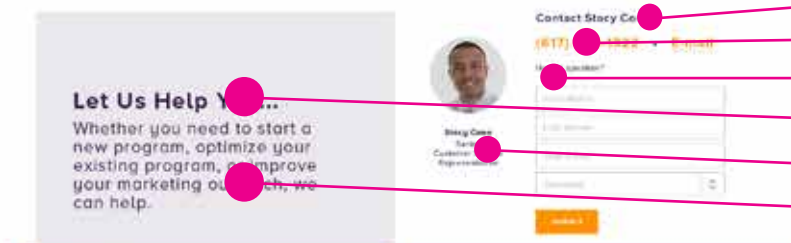
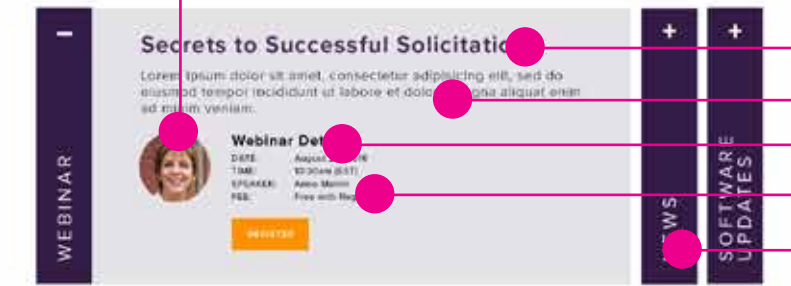
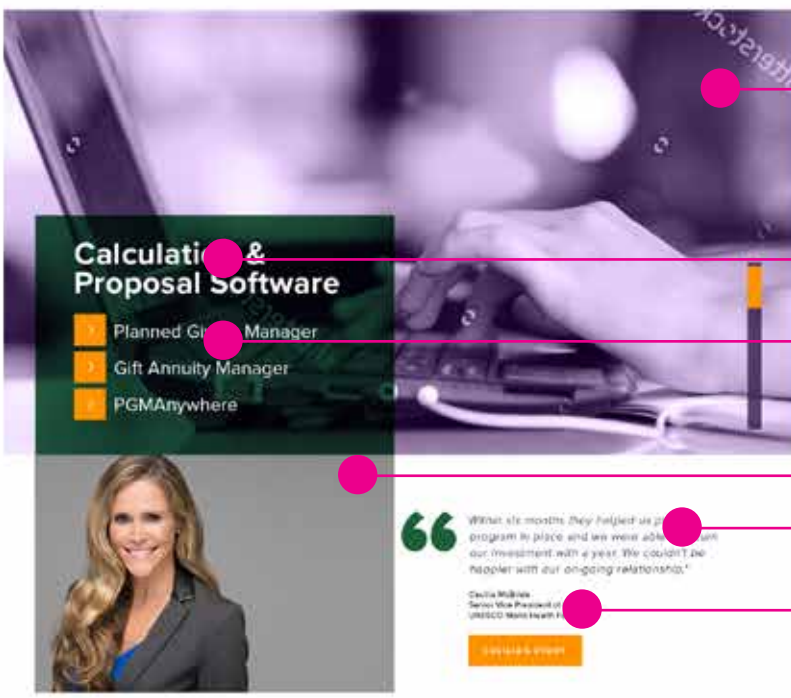
Orange Text: Proxima Nova Bold 24; #ff9101

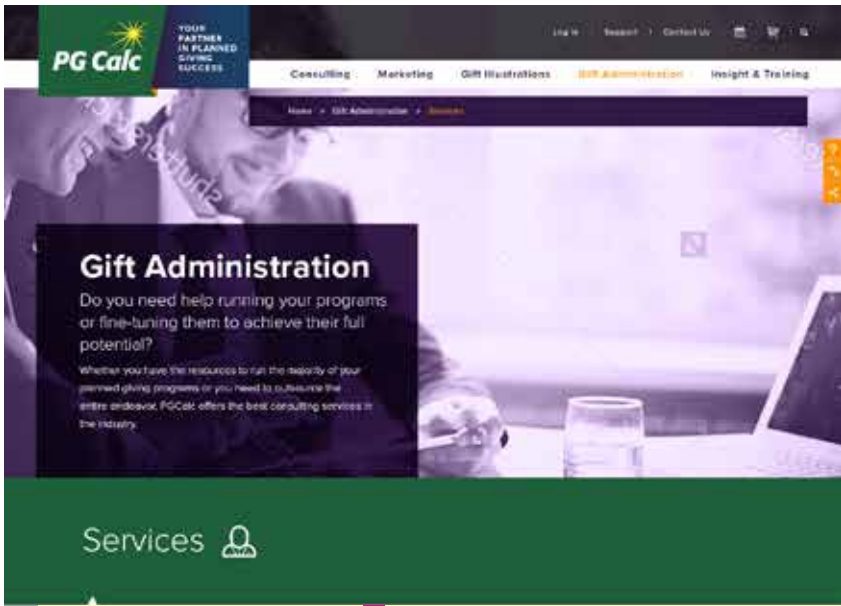
Small Text: Proxima Nova Regular 14; #341c47

H2: Proxima Nova Bold 40; #341c47

Small Text: Proxima Nova Bold/Regular 14; #341c47

Text: Proxima Nova Regular 30; #341c47





Level 2: Gift Administration Padding

Outsource some or all of your gift annuity functions to us.

Vertical padding: 45 pixels

Charitable Gift Annuities
 Lorem ipsum dolor sit consectetur adipiscing elit. Curabitur accumsan leo fe...

[View More](#)

Preretirement Funds
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[View More](#)

Vertical padding: 45 pixels

Charitable Remainder Trusts
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[View More](#)

Endowment Sub-Accounting
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[View More](#)

Vertical padding: 60 pixels

CGA State Annual Filing
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[View More](#)

529 Liability Reports
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[View More](#)

Vertical padding: 60 pixels

State Annuity Reserve
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[View More](#)

Vertical padding: 60 pixels

Related Products & Services

Vertical padding: 100 pixels

Vertical padding: 50 pixels

Vertical padding: 60 pixels

Webinar: Seven Secrets to Successful Substitutions
 Date: August 25, 2016
 Time: 10:30am (EST)
 Speaker: Anna Mahan
 Cost: Free after Registration

[Register](#)

White Paper: The 7 Characteristics of a Successful Planned Giving Program
 Lorem ipsum dolor sit consectetur adipiscing elit. Curabitur accumsan leo fe...

[Download Now](#)

Vertical padding: 175 pixels

Let Us Help You...

Whether you need to start a new program, optimize your existing program, or improve your marketing outreach, we can help.



Melinda North
Senior Customer Service Representative

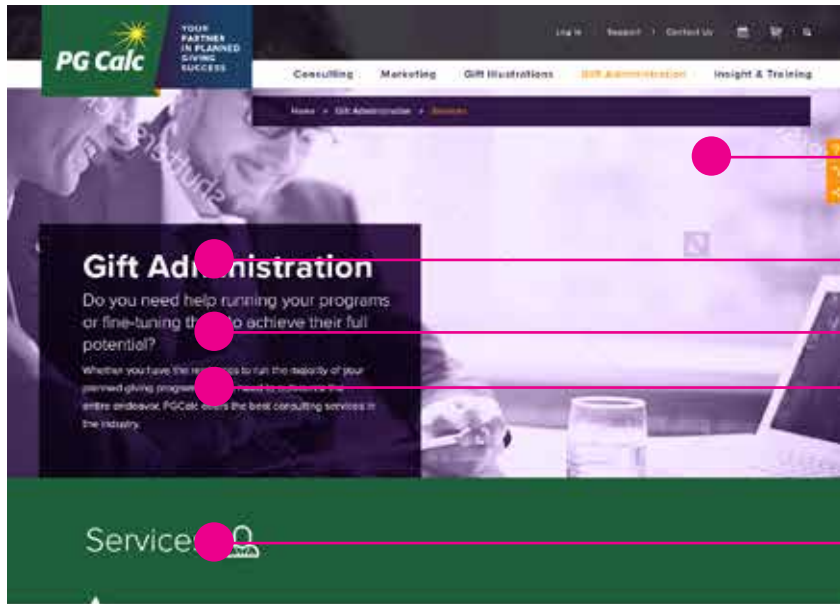
[View Email History](#)

Contact Melinda North:

(617) 306-1922 • [E-mail](#)

Have a question?

[Submit](#)



Level 2: Gift Administration

Image sizes, Text sizes

Top image (full screen—horizontal and vertical): recommend 1600 pixels wide

H1: Proxima Nova Bold 54; white

Text: Proxima Nova Regular 28; white

Text: Proxima Nova Regular 18; white

H2: Proxima Nova Light 54; white

Text: Proxima Nova Light 28; black

Image: 140 x 140 pixels

Heading: Proxima Nova Bold 18; #341c47

Text: Proxima Nova Regular 16; black

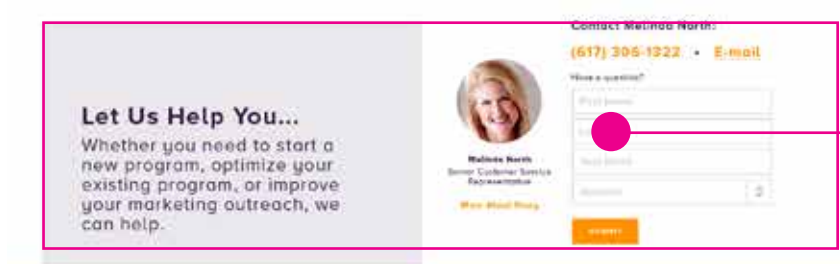
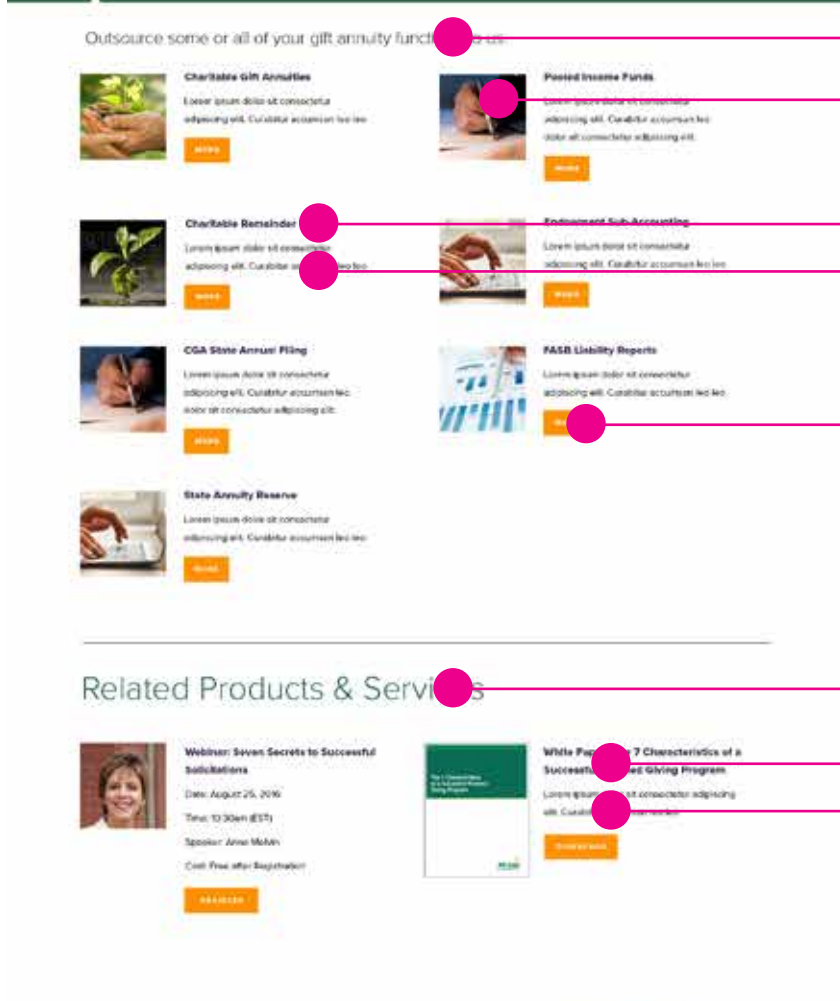
Button text: Proxima Nova Bold 14; white; ALL CAPS; letter-spacing

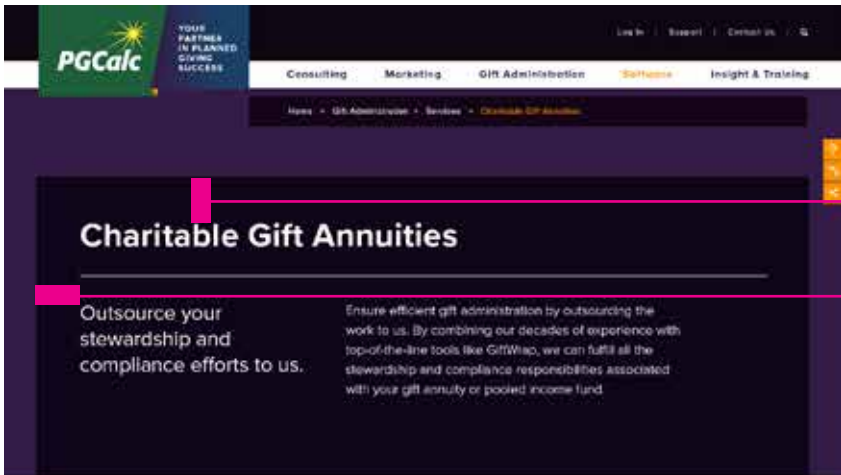
H2: Proxima Nova Light 54; #1e5f3a

Heading: Proxima Nova Bold 18; #341c47

Text: Proxima Nova Regular 16; black

See homepage specs

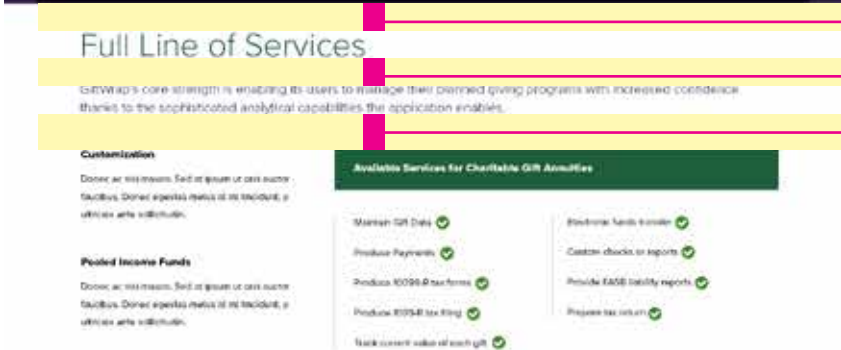




Level 3: Charitable Gift Annuities Padding

Vertical padding: 75 pixels

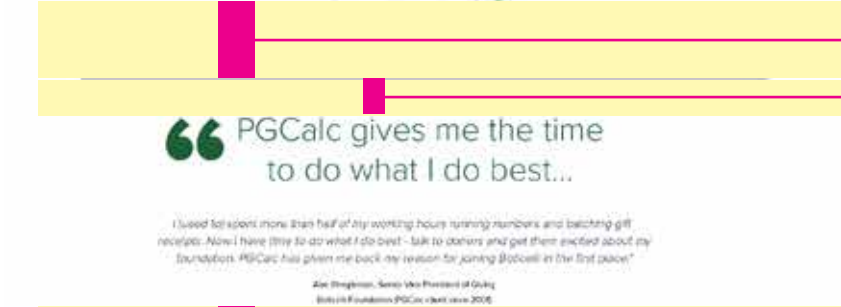
Horizontal padding: 75 pixels



Vertical padding: 45 pixels

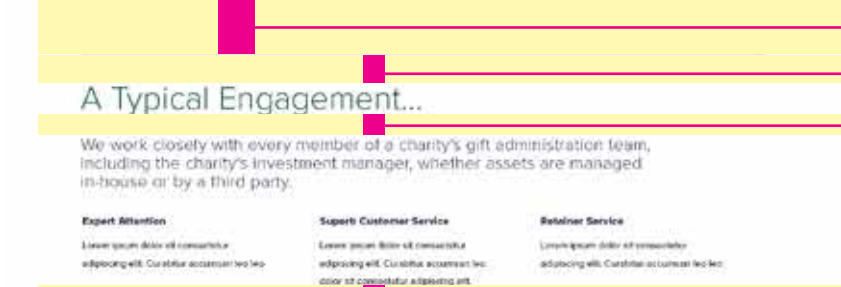
Vertical padding: 45 pixels

Vertical padding: 50 pixels



Vertical padding: 130 pixels

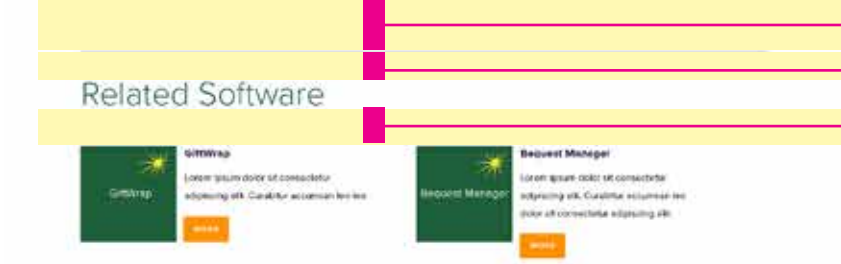
Vertical padding: 60 pixels



Vertical padding: 90 pixels

Vertical padding: 50 pixels

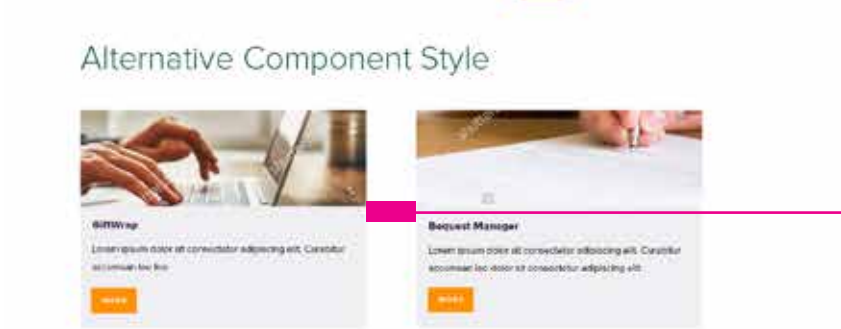
Vertical padding: 40 pixels



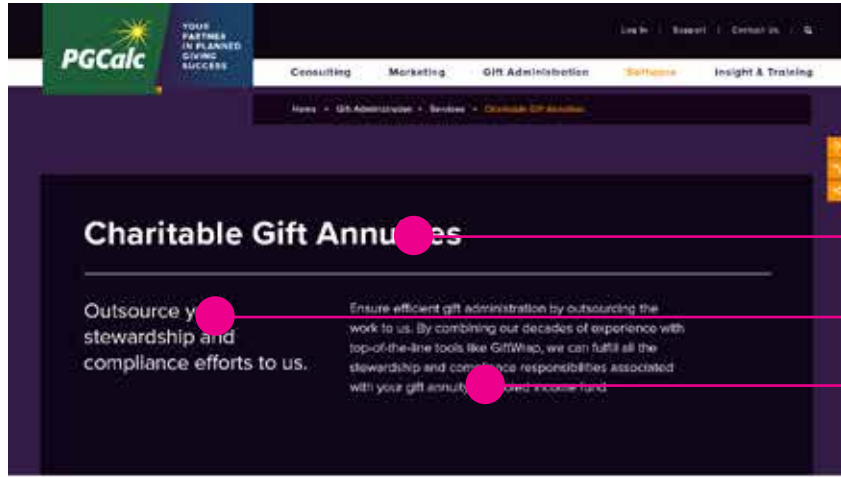
Vertical padding: 80 pixels

Vertical padding: 50 pixels

Vertical padding: 60 pixels



Horizontal padding: 80 pixels



Level 3: Charitable Gift Annuities
Image sizes, Text sizes

H1: Proxima Nova Bold 54; white

Text: Proxima Nova Regular 44; white

Text: Proxima Nova Light 22; white

H2: Proxima Nova Light 54; #1e5f3a

Large text: Proxima Nova Light 28; #341c47

Heading: Proxima Nova Bold 18; white

Heading: Proxima Nova Bold 18; #341c47

Text: Proxima Nova Regular 16; black

Text: Proxima Nova Regular 16; black

H2: Proxima Nova Light 54; #1e5f3a

Quote Text: Proxima Nova Regular 20; # 341c47

Text: Proxima Nova Regular 14; black

H2: Proxima Nova Light 54; #1e5f3a

Large text: Proxima Nova Light 28; #341c47

Heading: Proxima Nova Bold 18; #341c47

Text: Proxima Nova Regular 16; black

Related Software



Alternative Component Style

