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## Basic Planned Giving Methods



Date: July 17, 2018

Time: 1:00 – 2:30 Eastern

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Vice President, Advancement  
Humboldt State University



## Agenda

- Charitable Bequests
- Qualified Retirement Plan Assets
- Life Insurance
- Bargain Sale
- “Family Foundations”



## Charitable Bequests

- Testamentary gifts – transfer made upon death, revocable during lifetime
- Charitable bequests – specific, contingent, remainder
- Considerations regarding restrictions
- The “probate” process



## Qualified Retirement Plans

- “Custody” account – accepts contributions of pre-tax income, holds & invests tax-deferred
- Withdrawals are taxed as ordinary income
- Purpose: provide retirement income – not to encourage savings or build estate value
  - ✓ Before 59½: 10% early withdrawal penalty
  - ✓ After 70½: Minimum required distributions



## Qualified Retirement Plan – Contribution at Death

- **\$500,000 estate including an IRA worth \$100,000**
- **Plans a charitable bequest of \$100,000**

	Charitable Bequest	IRA to Charity
Combined value of estate	\$500,000	\$500,000
IRA transferred to charity	n/a	- \$100,000
Income tax on IRA (est. 32%)	- 32,000	-0-
Charitable bequest	- 100,000	n/a
Remainder to heir	\$368,000	\$400,000



## Qualified Retirement Plan – Contribution at Death

### Notes:

- Expedited payment to charity
- Distribution must be directly from plan, not provision in Will
- Consider coordinating provision in Will
- Careful planning for married couples



## Qualified Retirement Plan – Gift During Lifetime

Simply withdraw money from qualified plan, then contribute cash to charity

- Assuming over 59½, should be a wash:
  - ✓ Withdrawal creates taxable income
  - ✓ Contribution creates offsetting deduction
- Complexities of standby withholding, timing, AGI limits, tax reporting



## Qualified Retirement Plan – IRA Rollover

Transfer up to \$100,000 from IRA to charity with no income tax on withdrawal

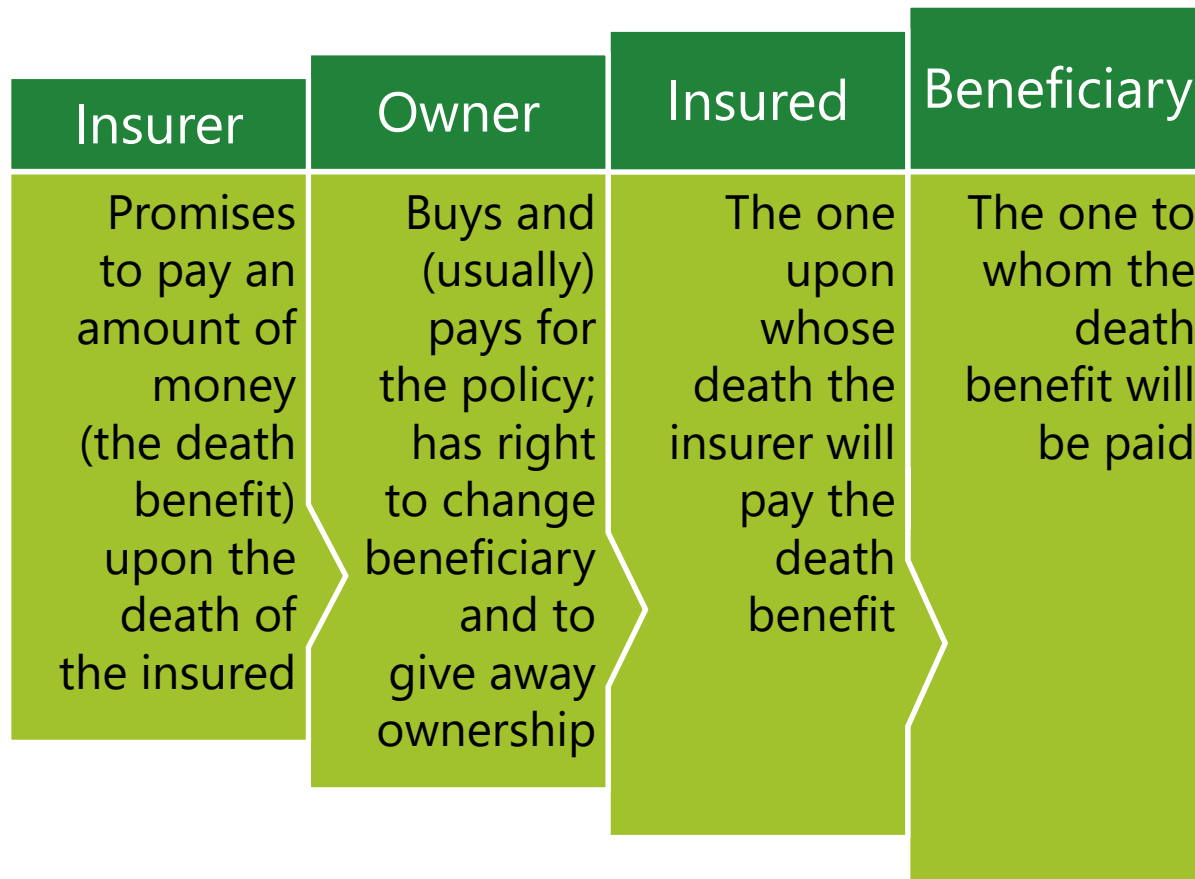
- Donor must be age 70½ or older
- Outright contribution (no life income plans)
- Transfer must be from the IRA administrator directly to the charity
- No supporting organizations, private foundations, or donor advised funds

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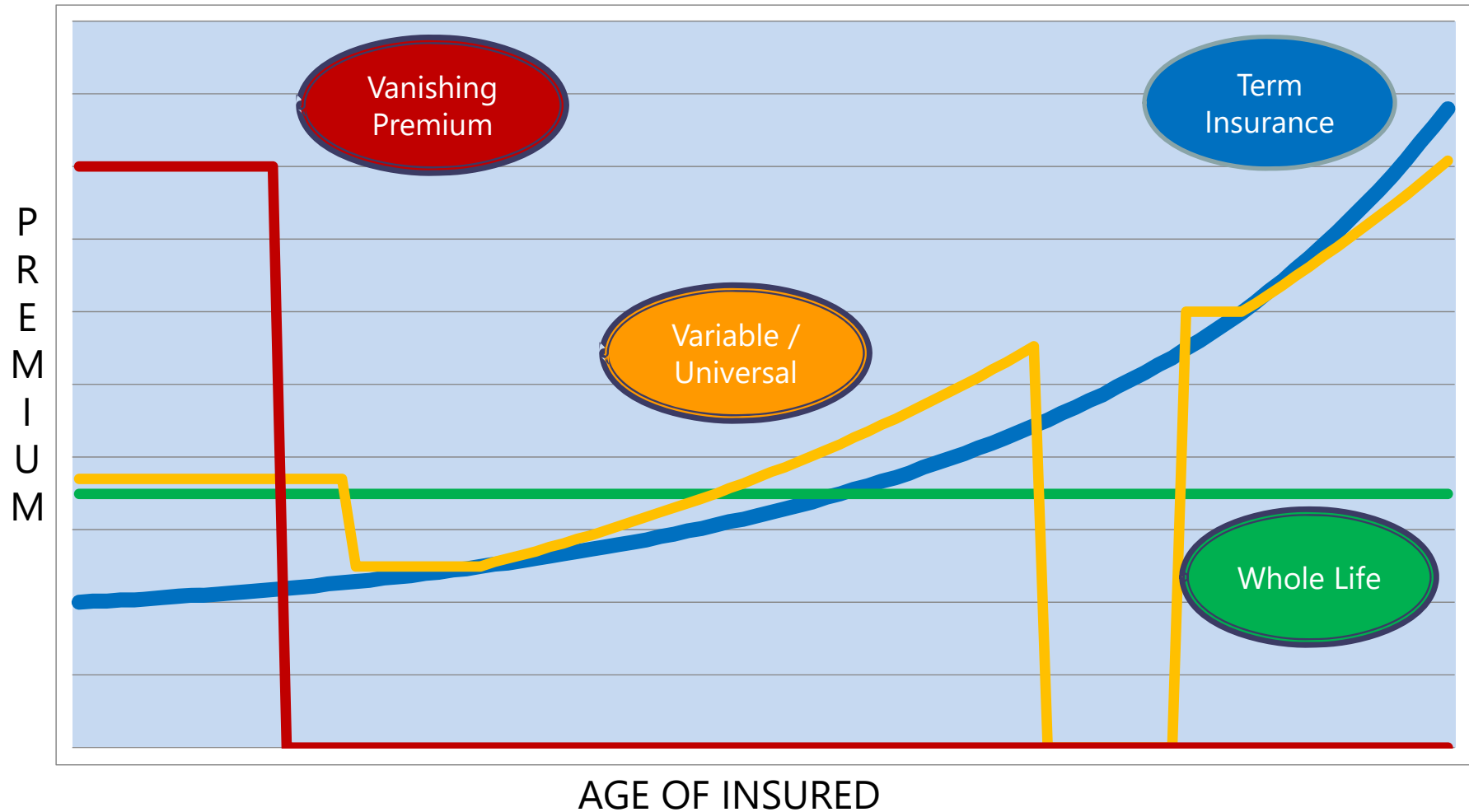
# Life Insurance Policy



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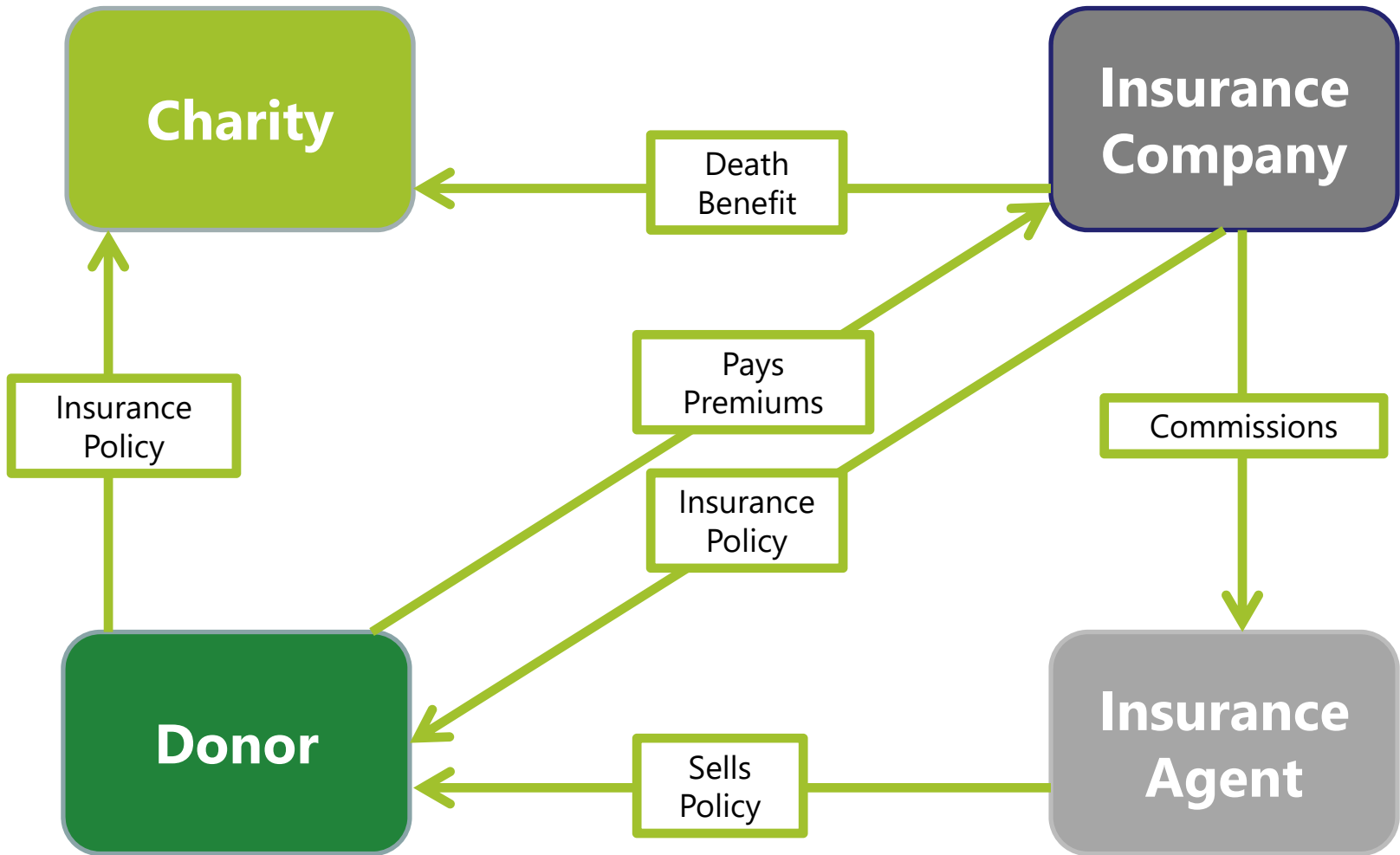


# Life Insurance Premiums



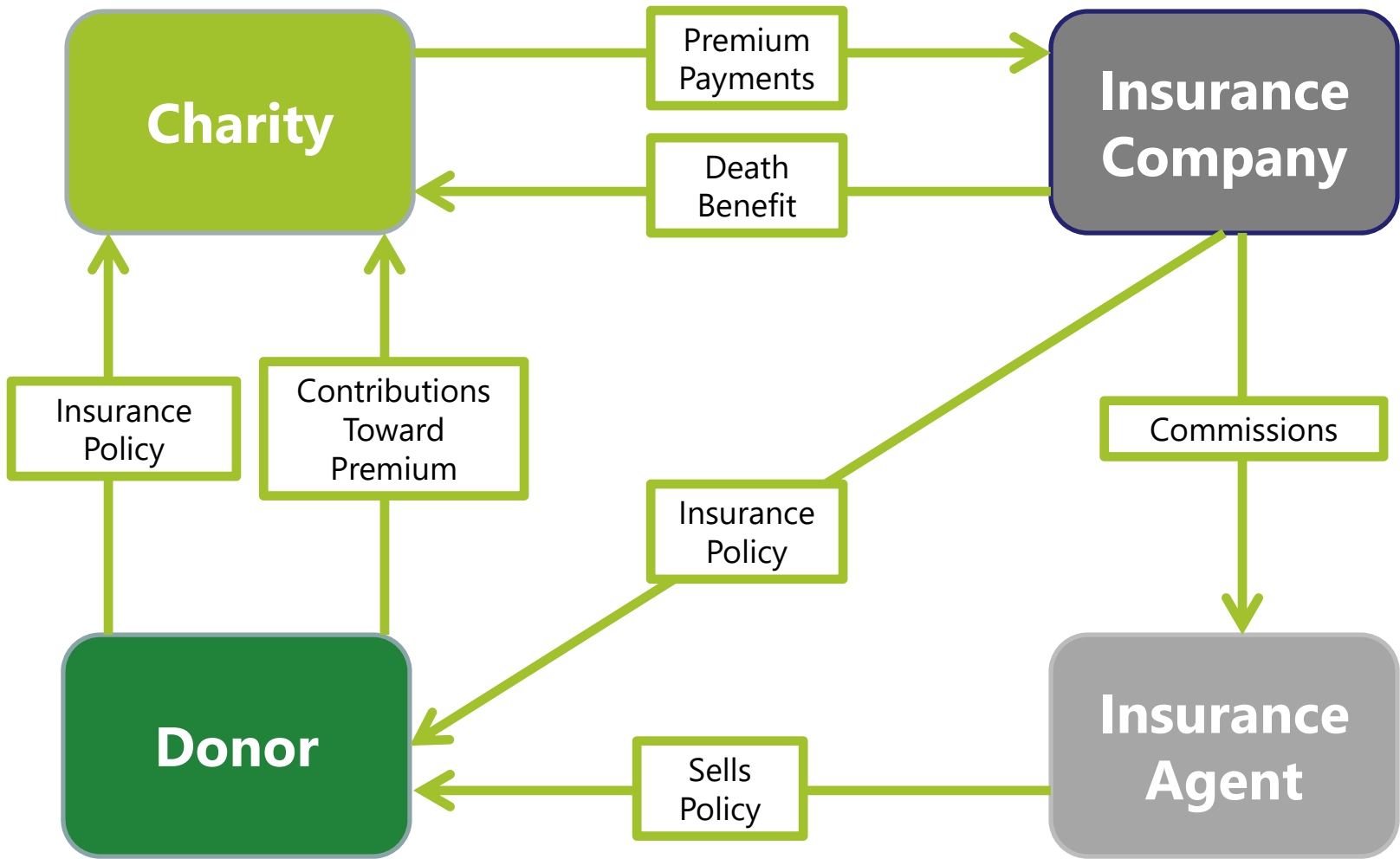


# Life Insurance – Outright Gift





# Life Insurance – Outright Gift





## Outright Contributions of Life Insurance

- Charity must be named beneficiary in order to receive death benefit
- Income tax deductions if donor transfers ownership to charity
  - ✓ Value of policy at time of gift
  - ✓ Future premium payments

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## Life Insurance – Other Considerations

- Charity is not obligated to make premium payments – despite donor's expectations
- Outstanding policy loans, conditions may reduce value of death benefit
- Policies are valuable assets, should be periodically reviewed and evaluated



## Bargain Sale

- Donor sells property to charity for less than full fair market value
- Charitable deduction for difference between fair market value and sales price
- Donor will be liable for capital gains tax on portion of capital gain – can't give the gain only



## Bargain Sale Example

- FMV = \$50,000, cost basis = \$20,000
- Donor sells to charity for \$10,000
  - ✓ Charitable deduction = \$40,000
- Donor pays capital gains tax on \$6,000
  - ✓ Capital gain = \$30,000
  - ✓  $(30,000/50,000) \times 10,000 = 6,000$





## Family Foundations

	<b>Donor advised fund</b>	<b>Private foundation</b>
Origin of tax exempt status	Fund account of a public charity	Separate entity (either trust or corporation)
AGI limit on charitable deduction	60% cash 30% appreciated prop.	30% cash 20% appreciated prop.
Donor control of distributions	Right to recommend distributions by public charity	Controlled by entity limited by private foundation rules
Minimum distribution	No requirement	Minimum 5%
Donor privacy	Can be anonymous	Public disclosure
Administration	Provided by sponsoring public charity	Entity provides accounting, files tax returns, etc.



## Still Have a Question?

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