

Navigating your AI Transformation

*Balancing **Innovation** with **Humanity**
in an Era of **Exponential Change**.*

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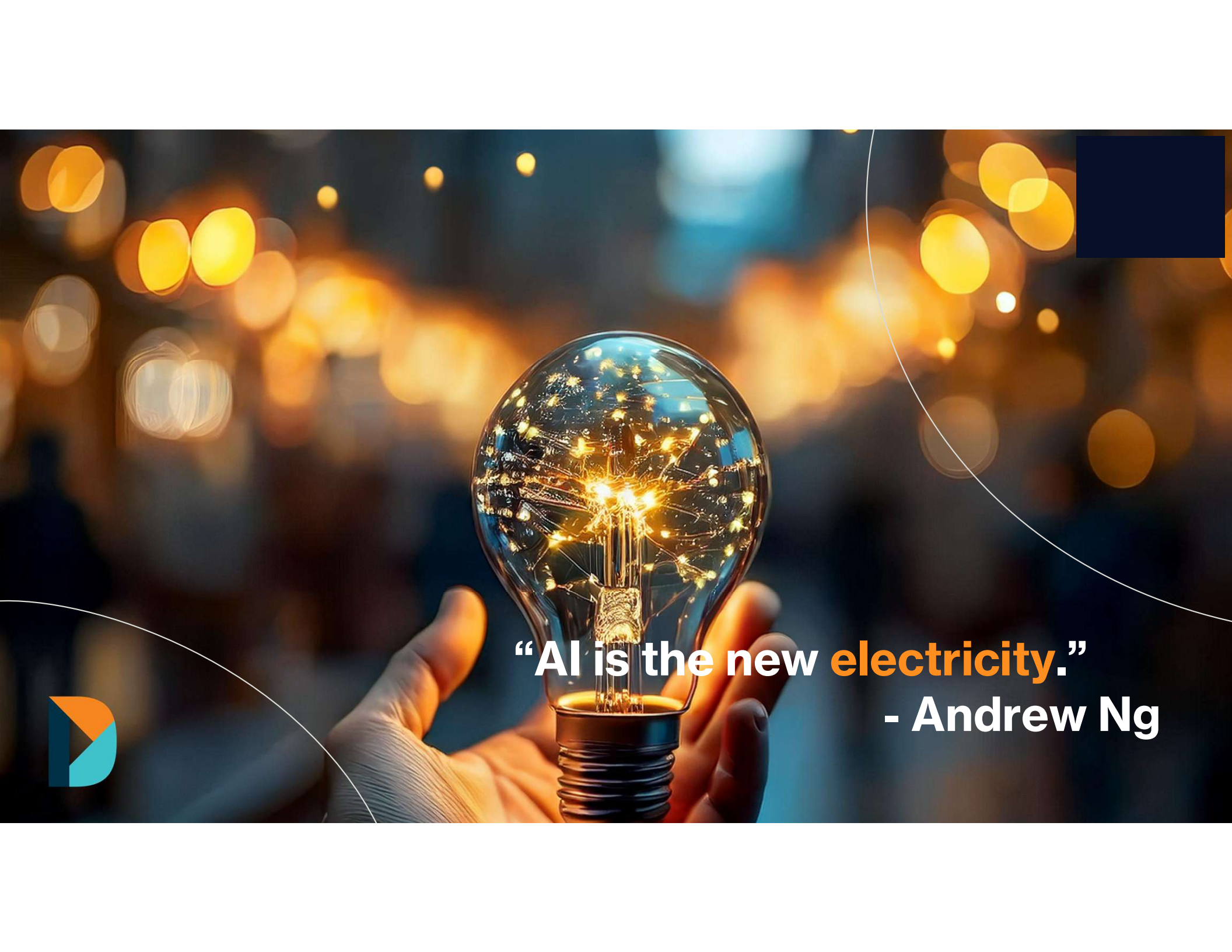
SVP, DonorSearch AI

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The future isn't coming.
It's already here.





“AI is the new **electricity.**”

- Andrew Ng



***“AI transformation is a **journey**, **not**
a **destination**.” – Nonprofit AI***



**AI moved your cheese.
It's not coming back.**



YOUR AI transformation was
power-boosted on
November 30, 2022





Image Created using Dall-E 3

“Modern AI is a **horizontal enabling layer**. It can be used to **improve everything**. It will be **in everything**. It’s most like **electricity**.”

- Jeff Bezos, (2025)



The traditional **path** to
success has been **rerouted**.



The ability to create **information** far exceeds
our ability to **synthesize** it.



In 2010, the average number of algorithmic interactions per person, per day worldwide was **298**.

Next year, that number will be **4,909**.



**New tools won't help.
Unless you create a **new** way of **thinking**.**





Adam Grant ✓
@AdamMGrant

The hallmark of expertise is no longer how much you know. It's how well you synthesize.

Information scarcity rewarded knowledge acquisition. Information abundance requires pattern recognition.

It's not enough to collect facts. The future belongs to those who connect dots.



Domain expertise is decreasing in value.
Curious generalists rule the day.



One thing we know for sure.
Today is the **worst AI** you will ever experience.



**AI is unlike any other technology.
It's exponential.**



We've only **just begun.**

By 2033, AI quantum computing will unlock possibilities we can **barely imagine.**



“This is going to be the **most productive decade** in the history of our species.”

Mustafa Suleyman, founder of Google's DeepMind.





**Productivity is not our goal.
Human connection is.**



If technology **reflects** the **values** we choose to embed in it, then **how** can we use it to bring people **together**?



“AI, with all its complexity and potential, is not just a tool—it’s a mirror. It reflects our values, amplifies our intentions, and shapes the world we want to build. But with this power comes great responsibility. We stand at a crossroads, where the paths we choose will determine whether AI becomes a force for connection or division, equity or inequality, compassion or indifference.”

- Nonprofit AI



If you add **digital** on top of a thing that is **broken**...
you will have a **broken digital** thing.



This isn't about choosing between **optimism** and **pessimism**. It's about **realistic preparation** for a transition that's **already underway**.



A close-up photograph of a hand holding a small, glowing vase made of many tiny, colorful beads. The vase is resting on a rotating platform, creating a blurred motion effect. The background is dark with some bokeh light spots. The overall mood is futuristic and artistic.

**The question isn't, "Will AI change the world?".
It's "How will we guide it?"**

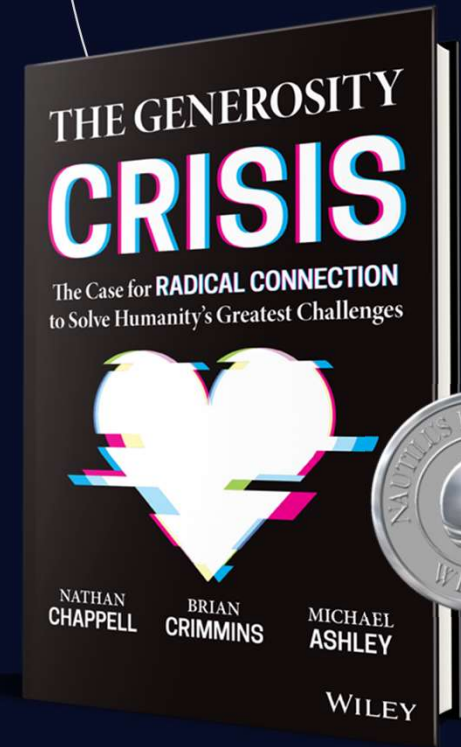


Incremental change won't work in an **exponential** age.

Being **apathetic** to exponential change will hold real-life **consequences**.



“Used responsibly, AI is the **only scalable solution** to help **reverse systemic declines in charitable participation.**”



A close-up photograph of a hand holding a glowing blue key that fits into a futuristic lock on a wooden door. The lock is illuminated with a bright blue light, and the key has a glowing blue tip. The background is a blurred wooden door with a traditional keyhole below the lock.

We won't unlock the true power of AI until we change how we think about it.



The real divide won't be between humans and AI – it'll be between **those who prepare** and **those who don't.**



Forget what AI **can do** – focus on what
needs to **get done**.



***“If you want AI to transform your organization,
start by transforming your people.” - Nonprofit AI***



The hallmark of ingenuity is unlocked
in two simple words. **“What if?”**



What is your **curiosity quotient?**



AI can process data, generate insights, and create wonderful things. But it can't wonder, 'what if?'. That's **your** job.



Organizations that **thrive** won't be those who implement fastest, but those who foster a **culture of curiosity**.

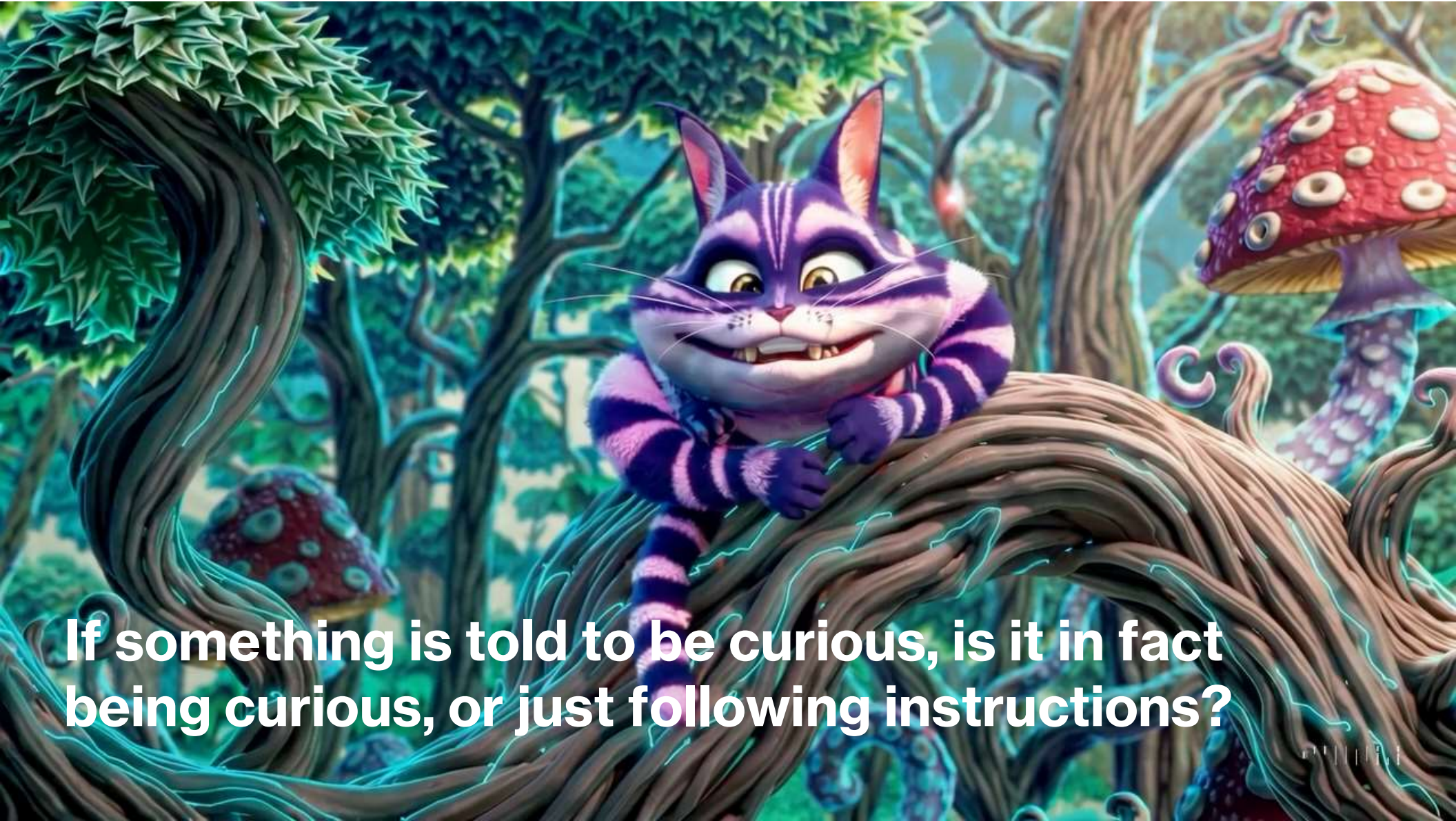


Curiosity is not something we learn – it's something we're born with. The real challenge isn't gaining curiosity, but **protecting** it from a world that tries to **tame** it.



If something is **told to be curious**, is it in fact being curious or **following instructions**?





If something is told to be curious, is it in fact being curious, or just following instructions?

Curiosity is a **FREE Hack** in the Age of AI

- **Drives innovation**
- **Creates efficiencies**
- **Boosts creativity**
- **Fuels adaptability**
- **Hones critical thinking**



**For every dollar you invest in technology –
invest two in **people** and **culture**.**



“A *culture of curiosity* doesn’t happen by accident—it happens by design. Organizations that win in this era of AI will reward questions as much as answers. They’ll embrace experimentation and celebrate *curiosity as a superpower.*”

– Nonprofit AI



Incentivize a **Culture** of **Curiosity**

- **Celebrate questions as much as answers.**
- **Provide space for experimentation.**
- **Promote "curiosity-driven learning."**
- **Recognize and reward creative risk-takers.**
- **Embrace that today is the worst AI you will ever use.**
- **Assume AI can be helpful until proven wrong.**



Curiosity is a **skill** that can be honed.

- **During Conversations – Ask a Second Question**
- **Experiment freely, without concern for failure or “wrong” answers.**
- **Refuse binary answers**
- **Practice ‘Beginner’s Mind’**
- **When Experiencing Discomfort – Lean Into ‘Why’**
- **At the End of the Day – Ask ‘What Surprised Me?’**

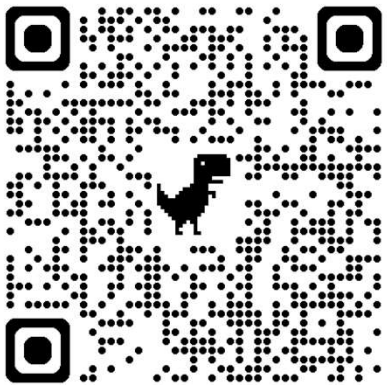


"Nonprofit AI demystifies artificial intelligence for mission-driven organizations, offering practical guidance and real-world examples to help leaders harness AI responsibly for greater impact."

- Lance Pierce, NetHope

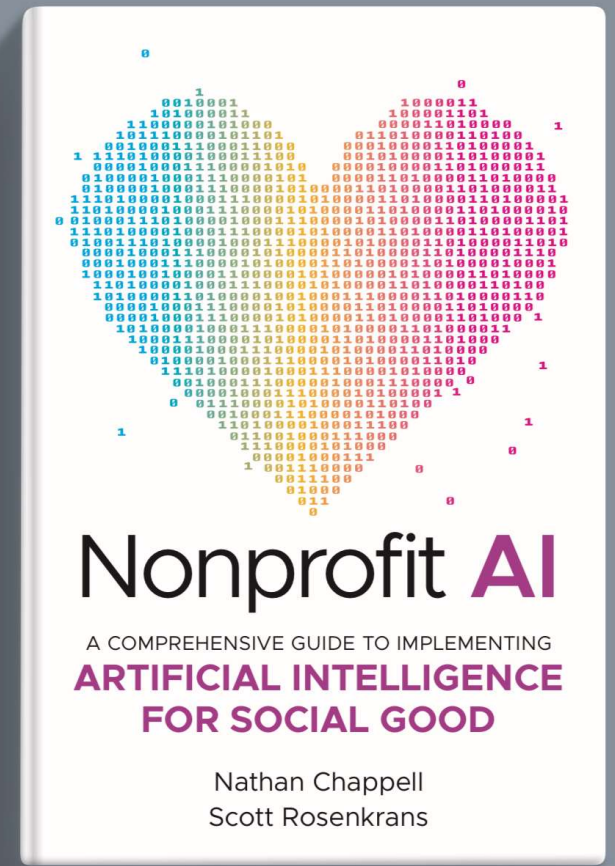
"An essential guide for nonprofits, combining visionary ideas, real-world case studies, and over a decade of AI expertise to help organizations predict donor behavior, personalize engagement, and scale innovation responsibly."

- Jon Thompson, Children's Hospital of Philadelphia



Nonprofit AI provides a practical roadmap for harnessing AI to tackle society's biggest challenges while ensuring its power is accessible to all.

— Michael Sheldrick, Global Citizen



Curiosity beats **apathy**. Every time.



LET'S BE CURIOUS TOGETHER!



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Check out the
Fundraising AI
podcast

