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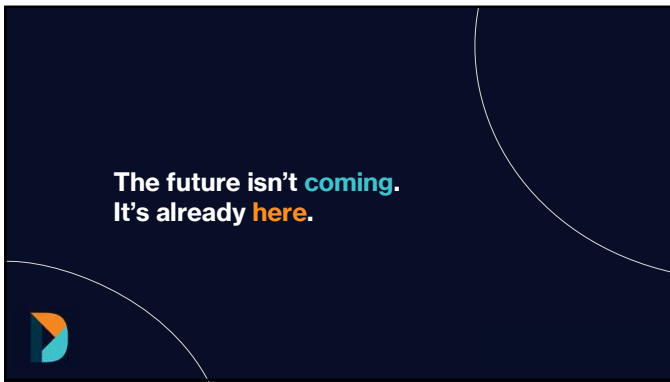
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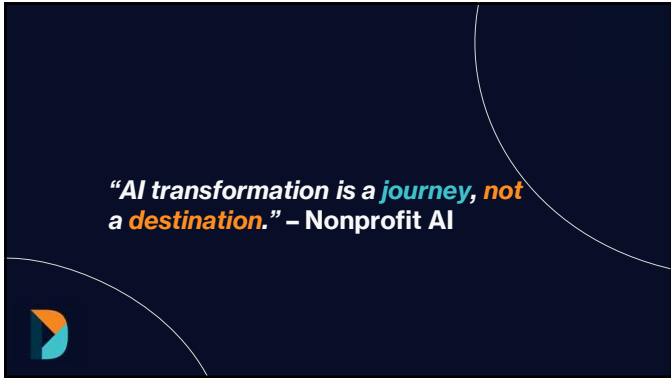
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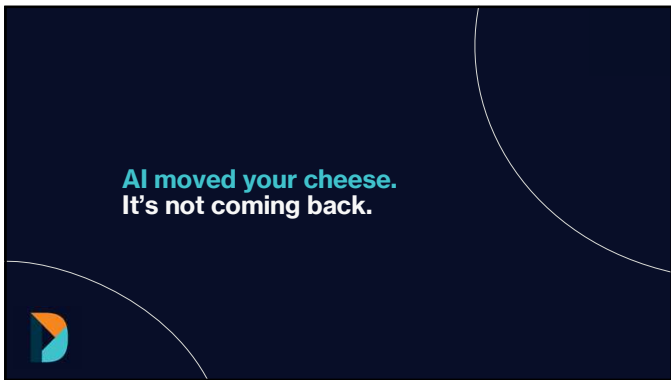
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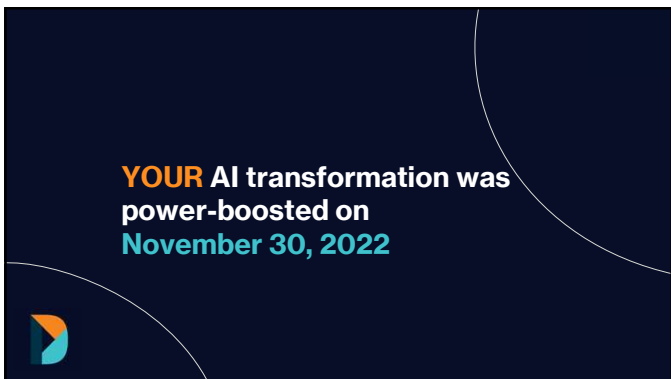
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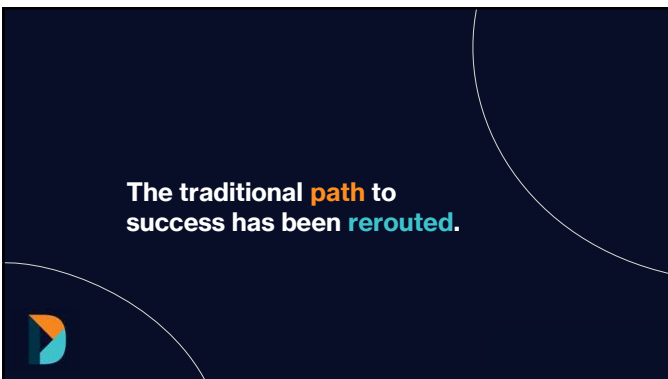
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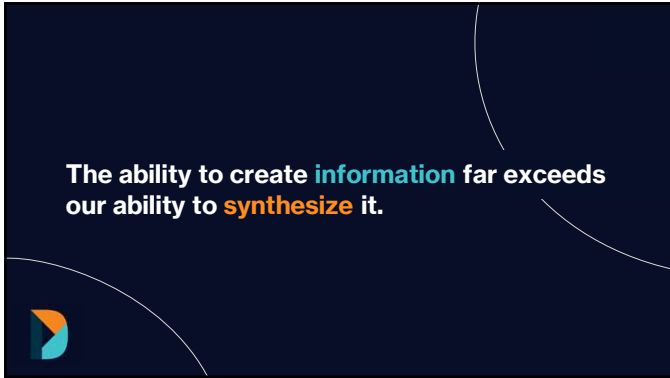
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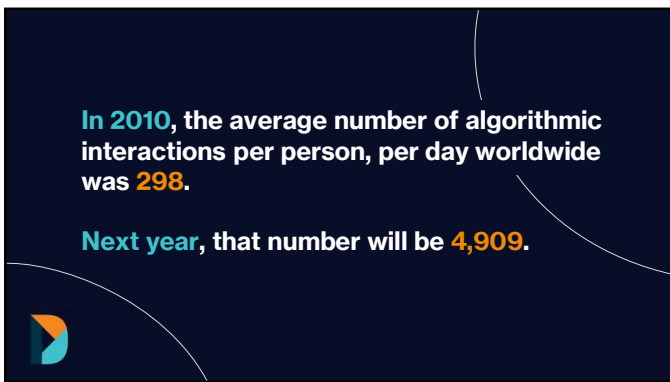
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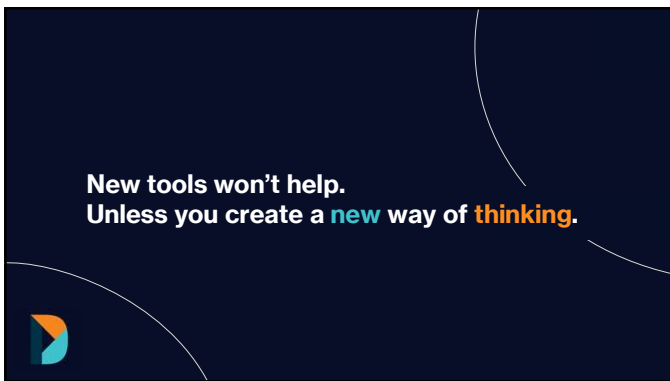
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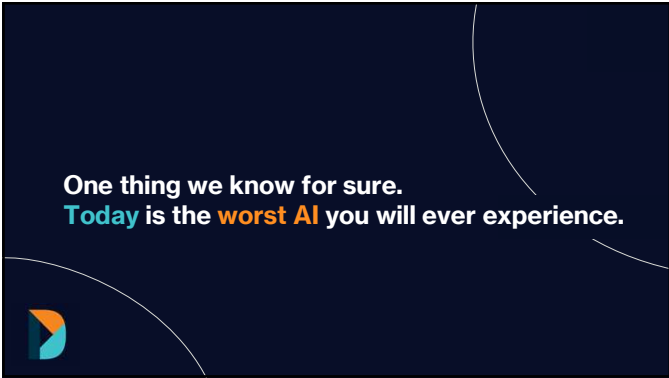
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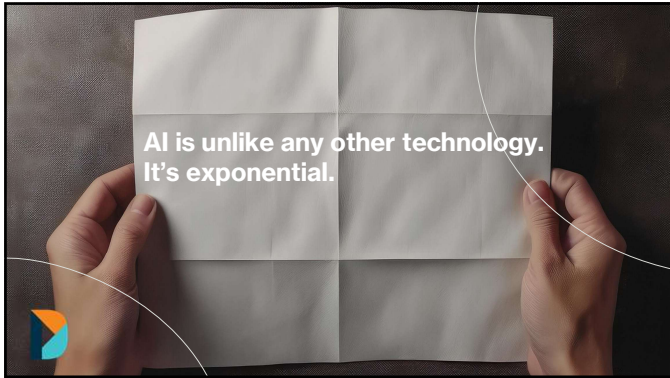
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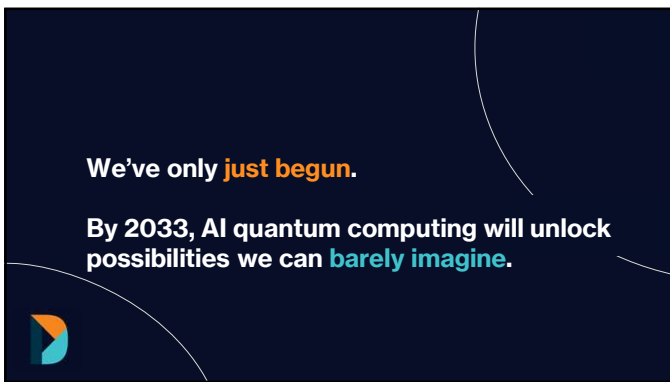
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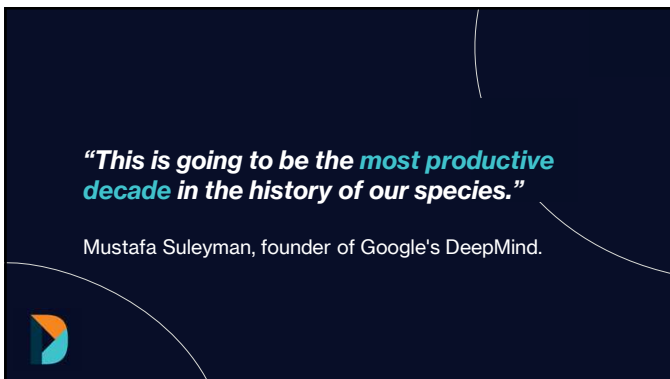
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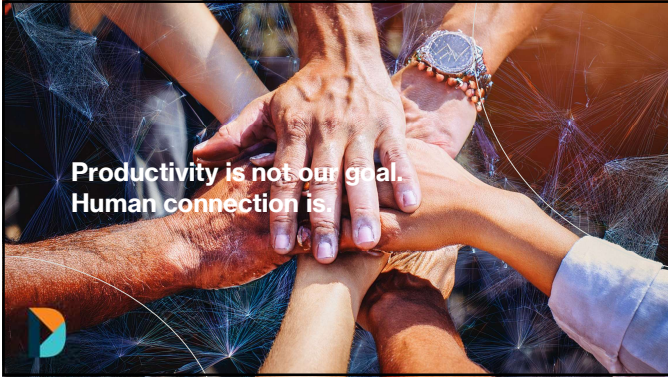
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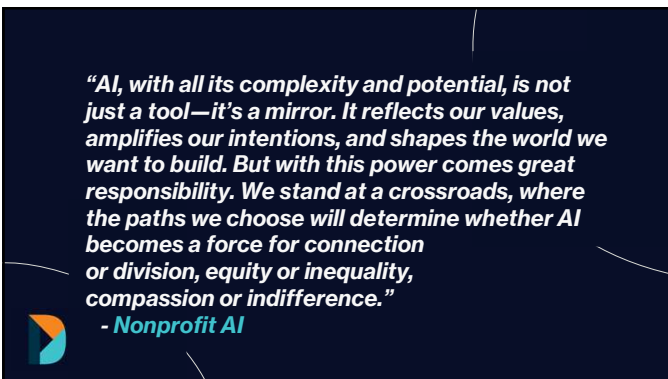
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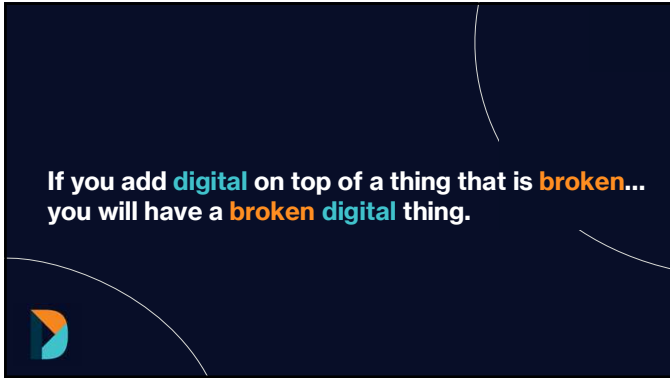
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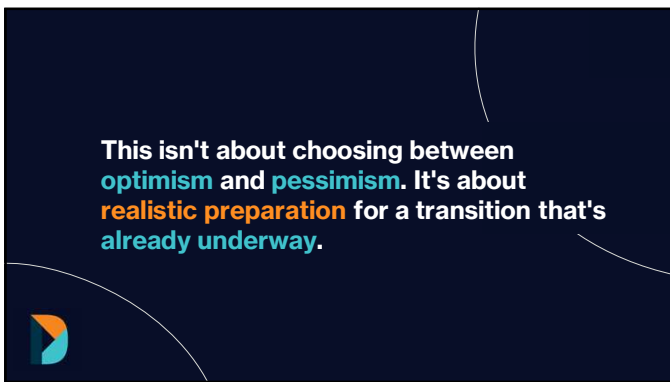
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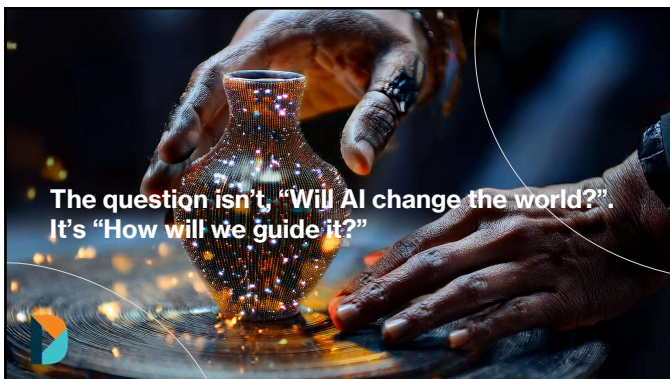
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Incremental change won't work in an exponential age.

Being apathetic to exponential change will hold real-life consequences.



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“Used responsibly, AI is the only scalable solution to help reverse systemic declines in charitable participation.”



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We won't unlock the true power of AI until we change how we think about it.



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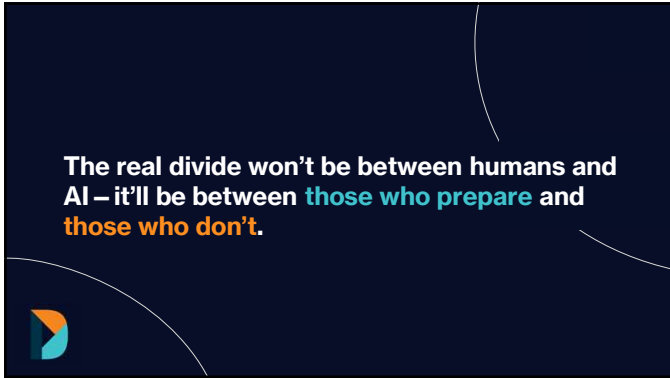
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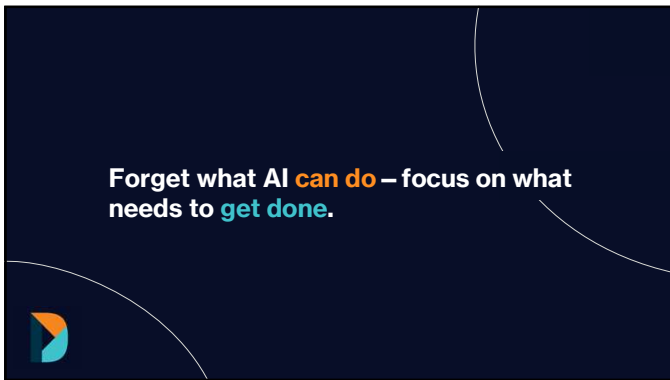
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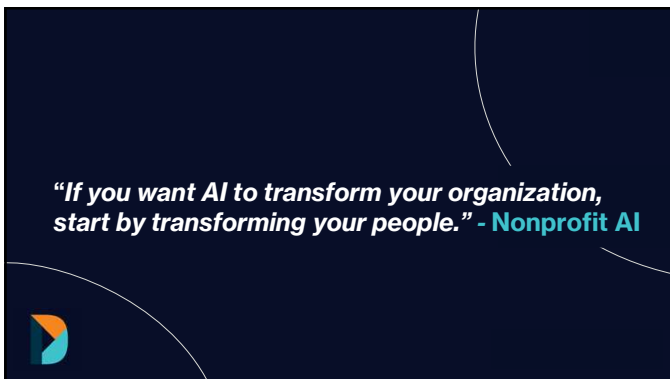
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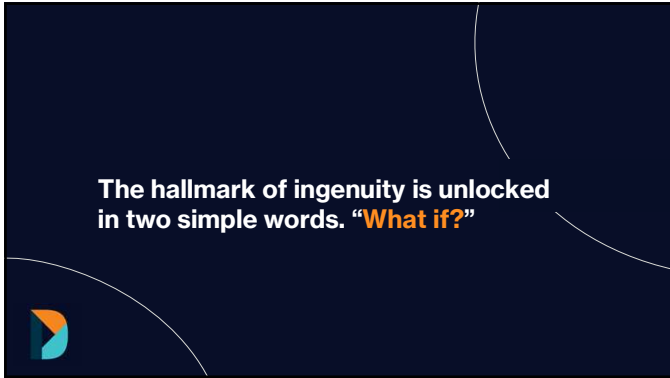
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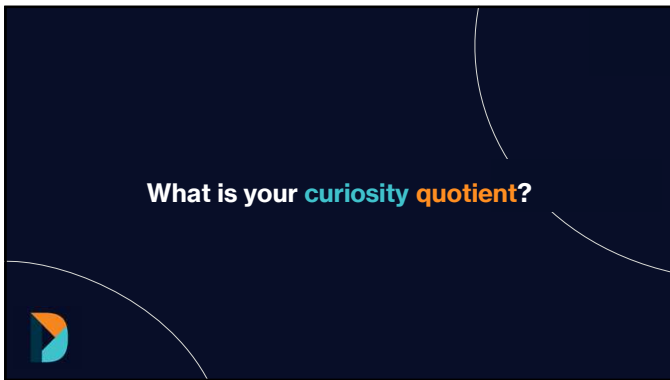
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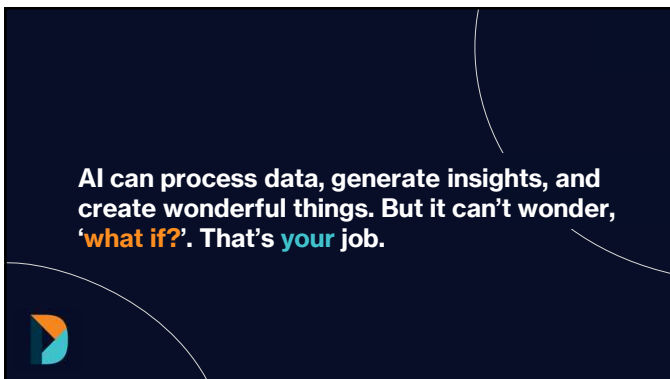
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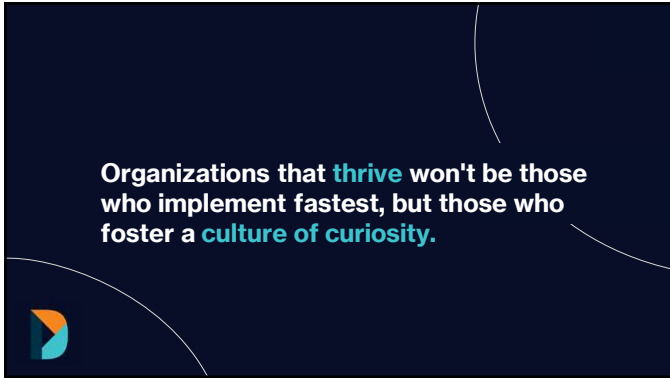
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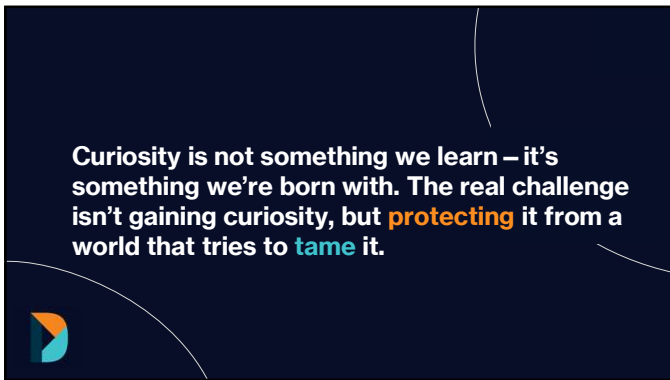
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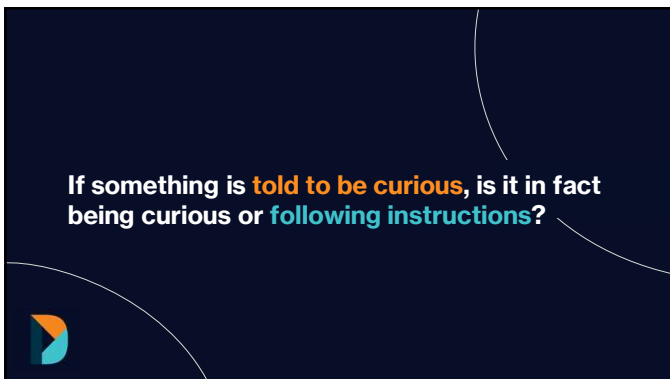
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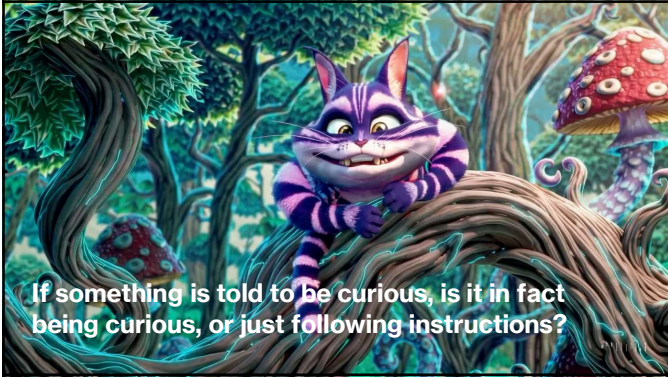
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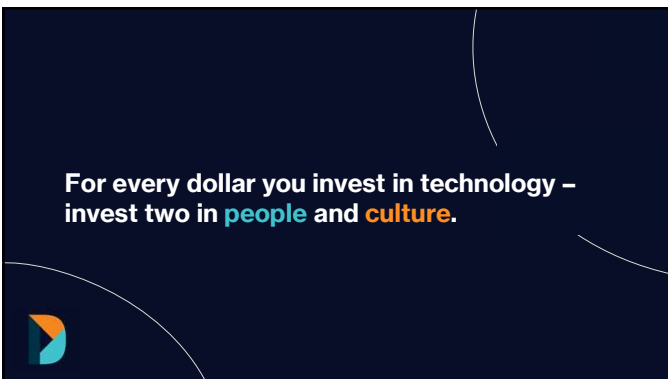
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*"A **culture of curiosity** doesn't happen by accident—it happens by design. Organizations that win in this era of AI will reward questions as much as answers. They'll embrace experimentation and celebrate **curiosity as a superpower.**"*

– Nonprofit AI



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**Incentivize a Culture of Curiosity**

- Celebrate questions as much as answers.
- Provide space for experimentation.
- Promote "curiosity-driven learning."
- Recognize and reward creative risk-takers.
- Embrace that today is the worst AI you will ever use.
- Assume AI can be helpful until proven wrong.



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**Curiosity is a skill that can be honed.**

- During Conversations – Ask a Second Question
- Experiment freely, without concern for failure or "wrong" answers.
- Refuse binary answers
- Practice 'Beginner's Mind'
- When Experiencing Discomfort – Lean Into 'Why'
- At the End of the Day – Ask 'What Surprised Me?'



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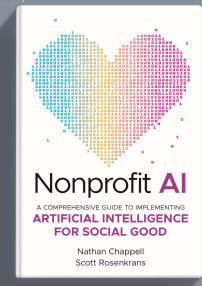

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"Nonprofit AI demystifies artificial intelligence for mission-driven organizations, offering practical guidance and real-world examples to help leaders harness AI responsibly for greater impact."  
- Lance Pierce, NetHope

"An essential guide for nonprofits, combining visionary ideas, real-world case studies, and over a decade of AI expertise to help organizations predict donor behavior, personalize engagement, and scale innovation responsibly."  
- Jon Thompson, Children's Hospital of Philadelphia

Nonprofit AI provides a practical roadmap for harnessing AI to tackle society's biggest challenges while ensuring its power is accessible to all.  
— Michael Sheldrick, Global Citizen


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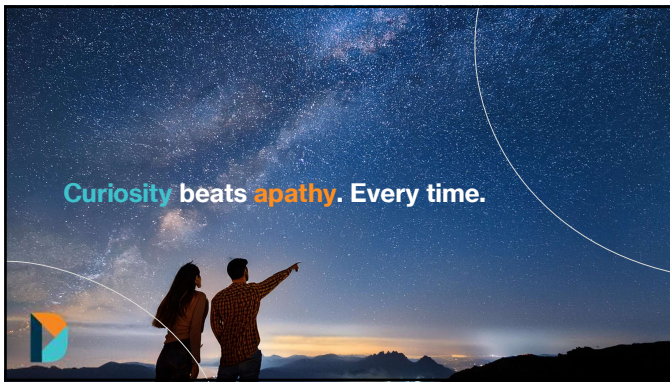
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Curiosity beats apathy. Every time.




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**LET'S BE CURIOUS TOGETHER!**

 [www.donorsearch.net](http://www.donorsearch.net)  
 [www.fundraising.ai](http://www.fundraising.ai)

 [nathan.chappell@donorsearch.net](mailto:nathan.chappell@donorsearch.net)  
 [nathan@fundraising.ai](mailto:nathan@fundraising.ai)

Check out the **Fundraising AI** podcast




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